

### Moderating Ham Radio Forums

joys & perils

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### Yahoo! Groups

- Advantages:
  - Powerful, stable servers
  - Good management tools
    - Screening of new members
    - Member status control (moderation)
    - Easy to add, remove, ban members
    - Message management easy message removal
    - Space for files, photos & links with access control
  - Web and e-mail message delivery
  - Disadvantages:
    - Some pop-up advertising
    - Cannot block specific threads by subject

# Groups I moderate

(**™** owner. **™** moderator.)

Group Name	Members		Yahoo
ic-PW1	209	-	va7oj
ic7000	4079		va7oj
IC746	2539		va7oj
ic7800	911	M	va7oj
ICOM718	593		va7oj
icomclassic	285		va7oj
RadioTestGear	127		va7oj
Tokyo-Hy-Power	25		va7oj
4kl	12	-	va7oj
adat	65	1	va7oj
AmateurRadioTech	30	-	va7oj
hfhomebrewpoweramps	39		va7oj
ic7200	455	-	va7oj
ic756pro3	2662	M	va7oj
IC7700	618	-	va7oj
icom2kl	93	-	va7oj
icom7600	335	1	va7oj
R9500	92	1	va7oj

Keeps me pretty busy – but then, I am retired!

### Group Structure

- Management teams on all groups
  - One or more owners
  - One or more moderators
  - Team size: 2 to 4
- Team functions:
  - New member screening/approval
  - Message approval for moderated members
  - Keeping order as needed (stopping threads etc.)
    - Team must show solidarity when setting group policy or dealing with issues – otherwise group will soon break up
- Moderate traffic volume
  - 4 to 8 member approvals/day
  - Total messages/day: 10 to 40
  - Traffic spikes up when new Icom radio is announced

### Member Approval Process

- All membership requests are screened
  - Anti-spam precaution
  - Some groups require amateur callsign or SWL status
    - Membership denied if this is not supplied in 3 days
  - Most groups keep new members on moderation until first message posted
    - If message contains callsign and is OK, moderation is lifted
    - Message deleted without comment if deemed inappropriate; member removed/banned in extreme cases
- Group configured to send welcome message to new members
  - Additional personal welcome message containing useful links sent out to some new members

# Keeping Order

Group policy on group homepage

Spam, racism, name-calling, vulgarity, religious or political propaganda, personal insults and/or verbal abuse will not be tolerated in this group at any time. Any member posting such material will be placed on moderated status, and is subject to deletion and banning.

- Moderation team's mission:
  - Provide a "safe space" where members can discuss topics in a friendly, relaxed manner
  - Preserve groups' credibility with radio manufacturers
  - Maintain a high level of civility and professionalism
  - Encourage technical contributions and discussions
  - Intervene whenever necessary to end contentious threads
  - Stop "flame wars" before they start
  - Remove/ban troublemakers and spammers
- Positive results seen:
  - Generally high level of technical content
  - Most groups show steady net growth in membership
  - Many groups have world-wide membership

# Group Categories

- Icom amateur radio products
  - HF/VHF transceivers & amplifiers
    - Each group covers one product family
  - Classic Icom radios
- Other amateur radio brands
  - Tokyo Hy-Power amplifiers
- General topics
  - Homebrew HF amplifiers
  - Test & measurement
  - General interest

## Icom Group Involvement

- Announcement of new HF radios
  - Group formed to support new product
    - Often linked to new-product page on my website
    - Examples: IC-756Pro3, IC-7700, IC-7200, IC-7600
    - 7700, 7200, 7600 groups launched simultaneously with product

#### Participation in technical threads

- Response to technical questions
  - Including research (and even on-air/lab tests) as required
  - Questioners referred to articles on my website and other sites
  - A good question has often triggered a new web article

#### Monitoring of threads

- Keep discussion on-topic
- Ensure that participants "play nice"

### Icom Groups as Info Resource

#### Operational questions answered

- Detailed response, with user-manual reference
  - Some questions addressed off-list, in greater detail
  - We try to avoid fobbing off questions with mere user-manual page number or comments such as "RTFM!"
  - There is an apparent reluctance to consult user manuals, so members are gently encouraged to "crack the book"
- Discussion of interfaces to non-Icom accessories

### Many posts contain useful links

- Links to relevant websites are welcomed
- Members upload items to Files, Links and Photos areas of group
  - No copyrighted material (e.g. service manuals)

### Brand comparison

- Icom/other-brand comparison OK
  - "Bashing" of manufacturers or dealers not permitted

# Icom Groups as Info Resource

(continued)

#### Repairs and "mods" to Icom radios

- A few group members are able to tackle repairs; this has led to some excellent technical discussions
- Technical guidance to these members is encouraged
- Off-list exchange of service/repair information
- Moderators generally take a conservative stance, reminding members that SMT soldering stations and good test equipment are required to do repairs
- Modification of current DSP-based radios is virtually impossible
- Members are reminded that unauthorized "mods" will void the warranty
- Cautious approach to "MARS Mod" regulatory concerns

### Icom Groups as Sounding-Board

#### Problem/malfunction reports

- Reports of radio issues or malfunctions are welcomed
  - Such reports, when substantiated, have often led to corrective action by Icom
  - Moderators ensure that problem reports do not degenerate into "bashing"; group's credibility at stake

#### Comments on feature design

- Requests for clarification of feature operation
- "Wish list" items requests for new features or changes to existing features
  - We remind members that there is no guarantee their "wishes" will come true!
  - A new feature or change will happen only if a business case can be made for it, or if the change is corrective in nature

### Typical Forum Questions

- Q. Is it OK to offer radios etc. for sale?
  - A. Occasional "For Sale/Want to Buy" traffic is acceptable, but quasicommercial ad traffic is not our mission.
- Q. Is it OK to compare a given radio with other models/brands?
  - A. Yes, as long as it does not degenerate into "bashing" of other radios and/or manufacturers.
- Where can I get my radio repaired?
  - A. Again, comparison of dealers or service centers is fine, as long as it does not become a "bashing session."
- How do I perform the "MARS Mod"?
  - A. Transmit frequency range expansion is a contentious topic. We usually refer this one to <u>mods.dk</u>, and watch the thread very closely as it can rapidly spin out of control. Regulatory concerns also exist in some countries.

## Favorite Forum Topics

#### Icom forums:

- Receiver performance
- Transmitter output power measurement
- DSP features; explanations of feature usage
- Antennas & external tuners
- Microphones & headsets
- Connecting radio to computer; ham radio software
- Connecting radio to external linear amplifier
- Feature/performance comparisons of various radio models

#### Other forums:

- Traffic is very light, so no one specific topic stands out
- Tokyo Hy-Power group: questions on interfacing with various exciters

### Conclusion

- Yahoo! Ham Radio Forums provide a very useful service to members
  - Exchange of information
    - Radios, amplifiers, antennas, accessories, operating modes, computer interfaces, ham radio software etc.
    - Technical information resource
  - Identification of problems
    - Operational and design issues affecting covered products
    - Flag possible design/technical issues to manufacturer
  - Social interaction
    - "Regulars" get to know one another
    - Good complement to on-air discussion (especially in these times of poor HF propagation)